

# COVER MADE.® | *Fast Facts*

Company Name:	Covermade, LLC
Company Headquarters	Dublin, OH
Founded:	2009
Founder/Owner:	Natalie Monaco
Mission:	To provide consumers with the first bedding product designed to keep covers in place, making sleep more restful while also making the daily chore of bed making faster and easier than ever.
Financial Information:	Privately Owned
Product:	Covermade Comforter, US Patent 8566983
Target Market	Primary: Women age 24-50, middle to upper income, married with children who manage a very busy household and value keeping their home neat and orderly. Secondary: Busy professionals, both males and females, age 24-50 who manage a busy lifestyle and also value keeping their home tidy.
Company URL:	<a href="http://www.covermadebedding.com">www.covermadebedding.com</a>
Twitter:	@Covermade
Facebook:	<a href="http://www.facebook.com/covermadebedding">www.facebook.com/covermadebedding</a>
Pinterest:	<a href="http://www.pinterest.com/covermade">www.pinterest.com/covermade</a>